



Aerospace & defense digital transformation
July 6th, 2021
Hybrid event – Matrix office and Virtual



12:30 – 13:30	Light brunch + Networking
13:30 – 13:45	Welcome and Introduction Nitzan Alon Maj General (IDF, Retired) – VP of Strategy, Matrix Defense
13:45 – 14:15	Digital Transformation in the Defense Industry – Oshkosh Defense and General Atomics Use Cases David Segal - Sr. Director of Business Transformation for PTC Federal, Aerospace and Defense
14:15 – 14:35	Thingworx IoT at Safran group How Safran group implement IoT platform on defense manufacturing shopfloor – customer story
14:35 – 14:50	Sweet Break
14:50 – 15:10	The digital factory of BAE systems Shipyard IoT digital plant – customer story
15:10 – 15:25	Military use cases H. Brent Baker, Maj Gen (USAF, Retired) - Sr., VP, Worldwide Federal Aerospace and Defense
15:25 – 16:25	Center Experience live demos from Boston: LYCOMING Thingworx IoT + Vuforia AR VOLVO ENGINE – Manufacturing
16:25 – 16:40	Break
16:40 – 17:40	Herzeliya Executives roundtable – (by personal invitation only)